

# VIVRI® & Me

YOUR WAYS TO EARN WITH VIVRI®

Exclusive internal version for VIVRI® Leaders (hereinafter "LIV™ - Leader in VIVRI®) in the U.S.A., subject to change. Check your Virtual Office for the latest version or request it to [info@VIVRI.com](mailto:info@VIVRI.com). The income of each LIV™ depends on their skills, effort and individual results. Therefore, VIVRI® can not guarantee specific earnings.



## **START BUILDING YOUR BUSINESS**

Smart Start

### **3 WAYS TO WIN WITH VIVRI® & Me**

#### **1. Direct earnings**

Sharing the VIVRI® Challenge  
Sponsorship Bonuses

#### **2. Residual earnings**

VIVRI® Team Bonuses  
Power Teams  
Diamond Heart Fund  
Generational Royalties

#### **3. Lifestyle Bonuses**

Luxury Trips  
Car Bonus  
House Bonus  
IDC Bonus

## **OTHER DEFINITIONS**

Sustainability Policy  
A company with heart  
Glossary

# START BUILDING YOUR BUSINESS

## SMART START

Start enjoying the benefits of VIVRI's® wonderful compensation plan, by starting your business with one of the 3 smart options available:

- **Business Pro Imperial Plan**
- **Imperial ENS™**
- **Imperial SENS™**
- **Executive Kit**

### - Imperial Business Pro includes:

10 ENS10™<sup>1</sup>

1 SENS™<sup>2</sup>

Your own VIVRI® online store

LIV™ tools for online promotion and management of your business

Access to the VIVRI® & Me Compensation Plan

Instant income option with product sale and Smart Start

Residual income option with the creation of your LIV™ Team

Option of lifestyle, car, travel or month bonuses

Purchase of products at LIV™ price for consumption and sale

VIVRI® brochures, Go Pro book and Jim Rohn "Building your Business" CD

Lifetime LIV™ membership

### - Imperial ENS™

8 ENS10™<sup>1</sup>

Your own VIVRI® online store

LIV™ tools for online promotion and management of your business

Access to the VIVRI® & Me Compensation Plan

Instant income option with product sale and Smart Start

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### - Imperial SENS™

3 SENS™<sup>2</sup>

Your own VIVRI® online store

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Purchase of products at LIV™ price for consumption and sale

VIVRI® brochures, Go Pro book and Jim Rohn "Building your Business" CD

Lifetime LIV™ membership

**- Executive includes:**

- 2 ENS10™<sup>1</sup>
- 1 VIVRI® Soups<sup>3</sup> Kit
- Access to the VIVRI® & Me Compensation Plan
- Purchase of products at LIV™ price for consumption and sale
- VIVRI® brochures.

[1] Essential Nutrition System 10 or ENS10™ includes: 1 SHAKE ME!® 20 portions , 1 POWER ME!® 10 portions, 1 CLEANSE ME!® 10 portions, 1 VIVRI® Shaker, 1 VIVRI® Journal and 1 Bracelet.

[2] Skin Essential Nutrition System™ or SENS™ includes: 1 Royal Nourishing Cleanser, 1 Monarch Eye Cream, 1 Imperial Beauty Serum, 1 Majestic Golden Oil and 1 Informative Booklet.

[3] VIVRI® Soups Kit includes: 2 VIVRI® Soups, 1 VIVRI® Cup and 1 Informative Booklet.

## ENROLLMENT PLANS

## PRICE

<b>BUSINESS PRO IMPERIAL</b> (800 BV)	<b>\$1,599.<sup>99</sup></b>
<b>IMPERIAL SNE™</b> (500 BV)	<b>\$999.<sup>99</sup></b>
<b>IMPERIAL SENS™</b> (425 BV)	<b>\$849.<sup>99</sup></b>
<b>EXECUTIVE</b> (200 BV)	<b>\$420.<sup>00</sup></b>

Subject to exchange rates

BV= Business Value (Value in bonus points assigned to each enrollment)

# 3 WAYS TO EARN

## ▶ 1. DIRECT EARNINGS

### 1.1 • Sharing the VIVRI® Challenge

The profit margin of direct sales is the difference between the purchase price for LIVs™ and the purchase price for Customers. This can be earned with the sale of VIVRI® products, either in person or online through your personalized LIV™ website. Regardless of LIV™ Rank, a profit margin of more than 20% is always earned. Visit your virtual office for the latest price list and margins.

**Customized Website:** This is the extension of our website, but is personalized and given a unique web address by a LIV™. LIV's™ customers can then log into that address and make purchases or sign up directly in the LIV's™ team, which will both generate bonuses for the LIV™. Example: If you decide to use the personalized website "John" the link will be as follows: [www.vivri.com/John](http://www.vivri.com/John). Any person who makes purchases/enrollments at this address, will generate bonuses to John. All LIVs™ must follow the branding policies that are in the virtual office when choosing their name.

## 1.2 • Enrollment Bonuses

LIVs™ earn Smart Start Bonuses by building their team and adding more LIVs™ in their Levels 1-5. (Level 1 only for Executives) or (Levels 1 - 5 for Imperial Business Pro, Imperial SENS™ or Imperial ENS™). With Smart Start bonuses there are 2 ways to earn.

## 1.3 • Personal Sponsorships

Each time you personally sign up or enroll a new LIV™ you receive a generous bonus. This bonus is determined by the level of the sponsoring or current LIV™ and by the level of the new LIV™ that is enrolling.

Use the following table to determine the Smart Start Bonus. (Each Column is highlighted by the level or Enrollment of the current LIV™)

### BP IMP / IMP SNE™ / IMP SENS™

<u>Enrolling</u>	<u>Earning</u>
• BP IMP	\$400.00
• IMP SNE™	\$250.00
• IMP SENS™	\$212.50
• Executive	\$100.20

### EXECUTIVE

<u>Enrolling</u>	<u>Earning</u>
• BP IMP	\$200.00
• IMP SNE™	\$125.00
• IMP SENS™	\$106.25
• Ejecutivo	\$50.00

## 1.4 • Team Enrollments (Exclusive Bonus for Leaders enrolled in Business Pro Imperial, Imperial ENS™ and Imperial SENS™)

Each time a LIV™ in your team enrolls a new LIV™ within levels 2 thru 5 of your team, you will receive an extra bonus. The following table shows the earnings you will receive:

# 10%

BP IMP / IMP SNE™ / IMP SENS™  
(On Autoship)

<u>Enrolling</u>	<u>Earning</u>
• BP IMP	\$40.00
• IMP SNE™	\$25.00
• IMP SENS™	\$21.25
• EXECUTIVE	\$10.00

(These are the Smart Start earnings in Levels 2-5 if the person who's receiving the bonus IS on Autoship)

# 2%

BP IMP / IMP SNE™ / IMP SENS™  
(Without Autoship)

<u>Enrolling</u>	<u>Earning</u>
• BP IMP	\$8.00
• IMP SNE™	\$5.00
• IMP SENS™	\$4.25
• EXECUTIVE	\$2.00

(These are the Smart Start earnings in Levels 2-5 if the person who's receiving the bonus is NOT on Autoship)

## ▶ 2. RESIDUAL EARNINGS

### 2.1 • VIVRI® Team Bonuses

As you continue to share the VIVRI® Opportunity and lifestyle, you will be able to achieve new Ranks, which will allow you to increase your profits and build your team of LIVs™.

There are 10 Ranks within VIVRI®. Once a Rank is reached, the title is kept for life. However, for the purposes of bonus and commission payments, the volume achieved in each period determines the Rank which commission and Team Bonuses will be paid, as explained in the following table below:

	CONSULTANT	COACH	ENTREPRENEUR	ADVISER	AMBASSADOR	DIRECTOR	PRESIDENT	FOUNDER	DH	DDH
<b>PERSONAL VOLUME (PV)</b>	76 AS or 60 Personal Sales	76 AS or 60 Personal Sales	76 AS or 60 Personal Sales	76 AS or 60 Personal Sales	76 AS or 60 Personal Sales	76 AS or 60 Personal Sales	76 AS or 60 Personal Sales	76 AS or 60 Personal Sales	76 AS or 60 Personal Sales	76 AS or 60 Personal Sales
<b>FRONTALS</b>	-	1	2	3	3	3	3	3	3	3
<b>TEAM VOLUME (TV)</b>	-	250	1.000	2.000	5.000	12.000	25.000	50.000	75.000	150.000
<b>AWARD</b>					Express Trip	Car	VIP Trip	Car		
<b>NOTES</b>									1 Participation	2 Participations
<b>LEVELS</b>	10 %	10 %	10 %	10 %	10 %	10 %	10 %	10 %	10 %	10 %
2		5 %	5 %	5 %	5 %	5 %	5 %	5 %	5 %	5 %
3			5 %	5 %	5 %	5 %	5 %	5 %	5 %	5 %
4				5 %	5 %	5 %	5 %	5 %	5 %	5 %
5					5 %	5 %	5 %	5 %	5 %	5 %
6						5 %	5 %	5 %	5 %	5 %
7							5 %	5 %	5 %	5 %
8								5 %	5 %	5 %
9									5 %	5 %

\*AS: Autoship

-When calculating your points for Rank advancement, your first 15 levels of activity will be taken into account.

- \* The Ranks from Consultant thru Founder are earned after the first period they are achieved.
- \* Diamond Heart and Double Diamond Heart, as well as their associated bonuses are earned the second consecutive period that they are achieved.
- \* Car bonuses are earned the first period they are achieved.
- \* VIP Trip bonuses are earned the second consecutive period they are achieved.
- \* Historic Ranks are held for life, except for the Ranks of Diamond Heart and Double Diamond Heart, which expire after 12 consecutive months of not qualifying for the Rank. In the case that this happens the LIV™ will hold the Historic Rank of Founder's Club and must requalify for Diamond Heart or Double Diamond Heart by reaching the Rank again for 2 consecutive periods.
- \* In all cases, the Historic Rank is only symbolic. Each Leader will earn bonuses based upon his/her Rank for that given period, which is reset each pay period.

## 2.2 • Power Team Global Fund

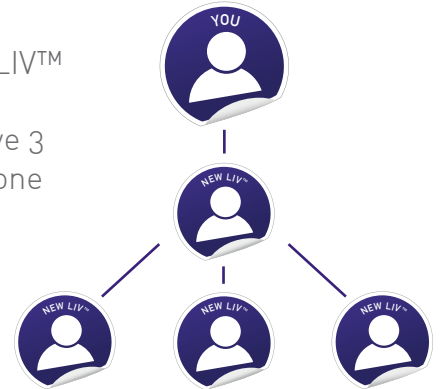
VIVRI® assigns 2% of ALL business value to this fund. This fund is distributed as shares among those who qualify for the fund. By creating power teams you rapidly expand your team and generate greater profits.

**Power Team:** To form a Power Team you must have an active front line LIV™ who in turn has 3 active front line LIVs™.

**When you create 3 Power Teams** (3 active front lines LIVs™ that each have 3 active front line LIVs™) you open the bonus which will provide you with one share for the fund that period. Each additional Power Team will provide you with another share of the fund.

This bonus is paid each period.

\*The Power Team Bonus applies to direct frontline LIVs™ only



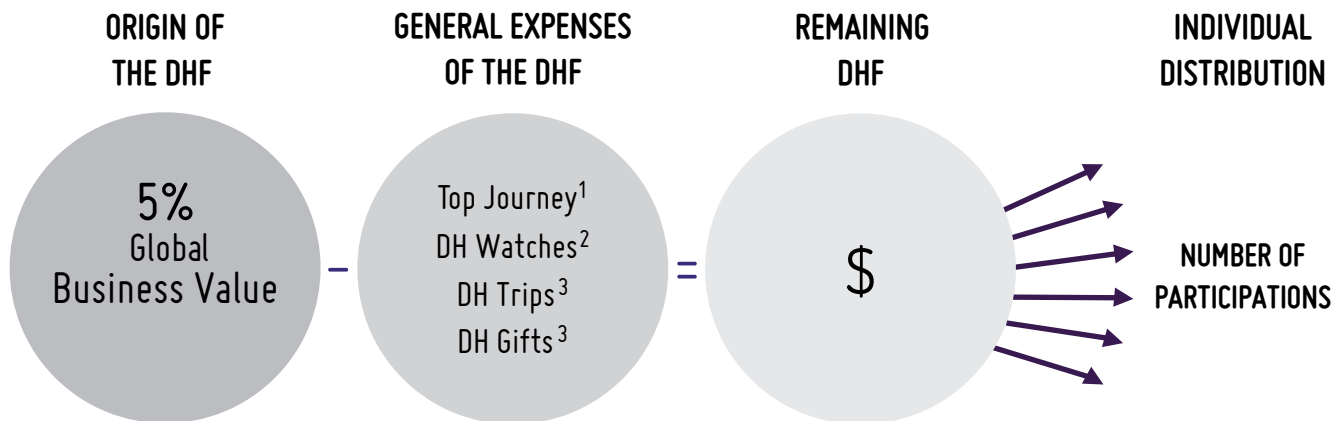
## 2.3 • Global Diamond Heart and Double Diamond Heart Funds.

VIVRI® distributes 5% of ALL Worldwide volume to reward the members of the distinguished Diamond Heart Club. Diamond Hearts receive ultra-luxury experiences, such as trips to the world's most exclusive and remote destinations, VIP tickets to the most outstanding events, cash bonuses, special prizes and, of course, a central role in the delivery of the VIVRI® Pledge meal program. At the discretion of the company, some of these prizes will be delivered at VIVRI® WORLD, and the rest will be distributed throughout the year.

Each Diamond Heart will qualify for a share of this Global Fund. The 5% is distributed among the number of Diamond Hearts that exist in each period.

- If a Diamond Heart achieves 150,000 points or more in a period, he or she will be awarded with 2 shares of the fund for that period (taking into account the 50% rule).
- Every Diamond Heart must sign a confidentiality agreement and a non-compete agreement to participate in the fund.

### OPERATION OF THE DIAMOND HEART FUND (DHF)



(1) RECEIVED WHEN RANK IS ACHIEVED TWICE & MUST BE MAINTAINED A MINIMUM OF 6 MONTHS

(2) RECEIVED WHEN YOU FIRST REACH DH

(3) MUST MAINTAIN RANK FOR A MINIMUM OF 6 MONTHS

- A) 80% of this fund is distributed monthly, 20% is retained to cover DHF general expenses.
  - B) At the end of the year there may be a small amount remaining in the fund.
- Note: For further information consult the Diamond Heart confidentiality and non-compete agreement.

## 2.4 • Trips for Diamond Heart LIVs™

- In addition, a Diamond Heart will enjoy breathtaking VIVRI® Experiences, such as VIVRI® Top Journey, VIVRI® Cruise, VIVRI® Explore and VIVRI® WORLD.
- To qualify you must have achieved the Diamond Heart Rank during the qualifying year a minimum of 6 months or 12 total periods (may be non-consecutive).

## 2.5 • Generational Royalties.

This powerful bonus does not have an arbitrary level limit, but instead depends on the LIVs™ on your team that reach the rank of Diamond Heart. This means that you can win from the volume of all of the levels in your organization.

VIVRI® pays for two generations . The First Generation begins when a downline LIV™ reaches Diamond Heart and continues to infinity, or until another LIV™ in their downline reaches Diamond Heart.

When there is another Diamond Heart within the Generational line, the second generation begins and continues to infinity or until the next Diamond Heart.

The person who starts a new generation will be included in the generation. All percentages are based on the Business Value (BV) of each product sold and will be paid according to the following table:

GENERATION	DIAMOND HEART
1	2%
2	Up to 4%*

\* The plan limit is 50% of the payment and this is the first item to adjust in case that the payments reach the maximum limit.

## ▶ 3. VIVRI® LIFESTYLE

As you ascend in Rank you can win amazing bonuses including; all-inclusive luxury trips, buy or rent your home/apartment, purchase a luxurious car, or receive support to help more people in your team and more exposure with a VIVRI® Independent Delivery Center (IDC).



### 3.1 • Ambassador Travel Bonus

Enjoy an Express Trip!

By maintaining 2 consecutive periods at the Ambassador Rank, VIVRI® rewards you with an Express Trip (4 days - 3 nights). Travel with your partner or companion to a five star hotel! (within our VIVRI® agreement).

### 3.2 • Director's Club Bonus

If you achieve the Rank of Director's Club, you will qualify to receive the Director's Club Bonus, which allows you to receive \$300.00 USD per period that can be applied in one of the following ways:

**- Buy your home with VIVRI®**

Choose to use the bonus for full or partial payment of a mortgage or lease of a new real estate, or home that you are already living in.

**- Lease a luxury car with VIVRI®**

Choose to use the bonus to pay for full or partial payment of a new car payment or the lease of a new luxury car.

**- Support your IDC (Independent Delivery Center)**

Once you have achieved the Director's Club Bonus and delivered all the required documentation, you can use the bonus to support the operating expenses of your IDC. The bonus will be delivered every 15 day period that you have reached at least the Director's Club Rank. (Only applicable in countries where the IDC program is established)

### 3.3 • President's Club Travel Bonus

Enjoy a Luxurious Five Star Trip!

By maintaining 2 consecutive periods at the President's Club Rank, VIVRI® rewards you with the best Lifestyle experience for an entire week. Travel with your partner or companion to a five star hotel, where you can enjoy the best version of a vacation with all expenses included for 7 days and 6 nights and for up to 4 people in a luxury hotel (within our VIVRI® agreement).

- In addition, VIVRI® will grant a credit of up to \$2,000.00 USD that the LIV™ may use for:

- \* Food
- \* Non-alcoholic beverages
- \* Transportation (aircraft, gasoline and/or tolls)
- \* Gym & Spa
- \* Transfers within the destination

### 3.4 • Founder's Club Bonus

If you maintain the Founder's Club Rank for 4 consecutive periods, you can access the Founder's Club Bonus, which allows you to receive \$600.00 USD per period to apply in one of the following ways:

**- Buy your home with VIVRI®**

Choose to use the bonus for full or partial payment of a mortgage or lease of a new real estate, or home that you are already living in.

**- Lease a luxury car with VIVRI®**

Choose to use the bonus to pay for full or partial payment of a new car payment or the lease of a new luxury car.

### **- Support your IDC (Independent Delivery Center)**

Once you have achieved the Director's Club Bonus and delivered all the required documentation, you can use the bonus to support the operating expenses of your IDC. The bonus will be delivered every 15 day period that you have reached at least the Director's Club Rank. (Only applicable in countries where the IDC program is established)

### **3.5 • Global Lifestyle Fund**

This global fund makes lifestyle rewards available to all of your team's LIVs™ through special contests such as luxury travel, cash prizes and other special awards. VIVRI® announces these rewards on a monthly, quarterly and semi-annual basis, after publishing the rules for qualification.

For this fund, the company allocates 5% of VIVRI's® Worldwide volume. These special incentives are very exciting and can help you expand and motivate your Team. This fund includes the Lifestyle Bonuses mentioned above.

## **▶ OTHER DEFINITIONS**

### **• AUTOSHIP**

When you set up your Autoship you choose to have your VIVRI® products delivered conveniently to your home month after month and your card will automatically be charged. This has multiple benefits, such as getting your products in a timely manner, guaranteeing you are qualified each period and participating in all bonuses available each month. (see "Glossary" for more information).

### **• AUTOSHIP (226 BV)**

If you keep your Autoship of 226 BV points or more for one year, you will automatically get a certificate for a trip of 4 days and 3 nights at a luxury hotel. If you accumulate the 226 PV points for 24 months you can exchange your initial trip for an extended trip certificate of 7 days and 6 nights.

### **• SUSTAINABILITY POLICY**

To guarantee the sustainability of the VIVRI® & Me Compensation Plan, and to ensure that your business as a LIV™ is long-term, we have established a maximum payment of 50% of the Business Value generated in each period. This maximum payment is made respecting the following priorities in the following order:

1. VIVRI® Pledge
2. Smart Start
3. VIVRI® Lifestyle Fund (Car Bonus, VIVRI® Events)
4. Power Team Fund
5. Diamond Heart Fund
6. Generational Royalty

In this way, each period we review the model to ensure that we respect the maximum limit of 50% of Business Value. If in any period the model exceeds this limit, the first adjustment will be made to the Generational Royalty. If this adjustment is not enough with respect to the 50% limit, the next adjustment would be the Diamond Heart Fund, and so on.

## • VIVRI® FOUNDATION

At VIVRI® we want to contribute our grain of sand, extending our mission so that everyone in the world has the opportunity to live a healthier life. VIVRI® has created the VIVRI® A.C. to support and change the lives of people around the world.

Our commitment is clear and straightforward: provide people, organizations and institutions the support they need to achieve a better life.

## • GLOSSARY

### A

**Active:** A VIVRI® Leader is considered active by any of the following:

- 1. Enrollment:** Each time a new LIV™ enrolls, that LIV™ remains active for two periods, the current period of their enrollment and the immediate period after.
- 2. Personal and Customer Consumption:** Personal consumption and LIV™ customer purchases through the replicated website is a minimum of 60 Business Value points. This will keep you active for that period only.
- 3. Autoship:** Each time a LIV™ is activated on Autoship, with a purchase equal to 76 Business Value points or more, the LIV™ remains active for 2 periods, the current period of the Autoship and the immediate period after.  
The Autoship only activates the LIV™ that the autoship is run under.

Any LIV™ that has 6 or more months without any activity (without any personal purchase, enrollments, etc.) will be deactivated from the system and will not be able to recover that position again. To become a LIV™ after being deactivated and have all the VIVRI® benefits they must enroll again

### B

**Bonification and Qualifying Periods:** The period in which all sales and purchases of customers are accounted to be paid to LIVs™ that are active and qualify for them. Every month has two pay periods from the 1st to the 15th and from the 16th to the last day of the month. Each one usually consists of 15 days (The first pay period is always 15 days some months are 31 days and February is 28 days which will lengthen or shorten the 2nd pay period respectively).

**Business Value:** Value in points assigned to each product. The commission percentages are calculated through the Business Value of each product. In your Virtual Office you can check the Customer price, LIV™ price and the Business Value of each product.

### F

**Frontline:** All enrollments that a LIV™ personally enrolls with one of the Smart Start packages. Frontline LIVs™ are also known as “Level 1 LIVs”. The total number of active frontline refers to the number of active LIVs™ registered directly in your Level 1.

# I

**IDC:** VIVRI® Independent Delivery Center is a strategic point of sales location, allowing LIVs™ to capture the attention of many potential customers, with the backing, tools and knowledge of VIVRI®. It also provides a space to distribute the products and avoid shipping costs. To apply for an IDC, the LIV™ must: have achieved the Rank of Director’s Club, filled out and submitted the application and additional requirements to the company. (Only applicable in countries where the IDC program is established)

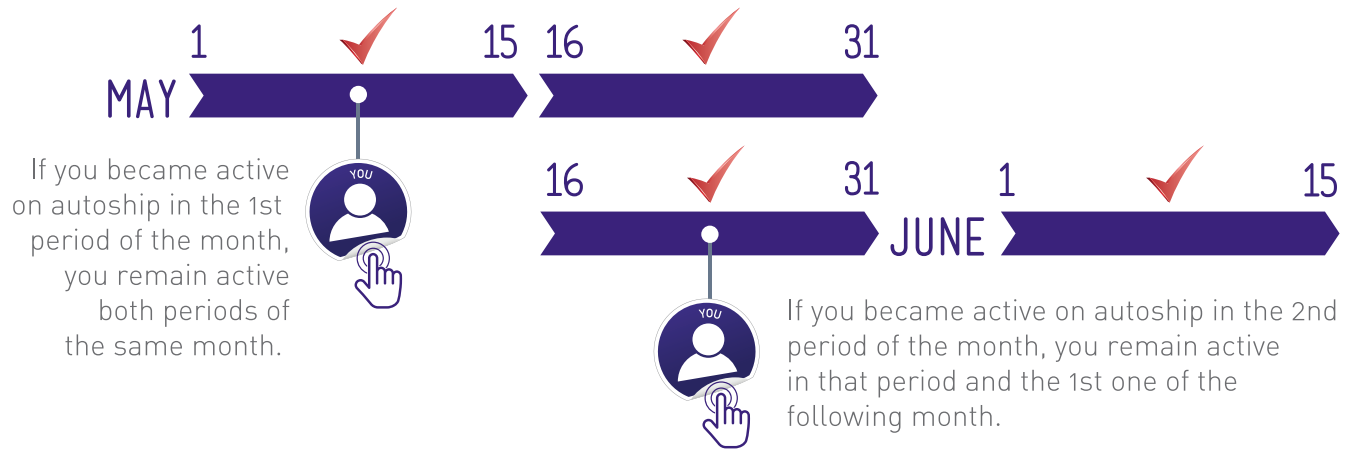
# P

**Payments:**

**Bonus Payments:** In order to generate bonuses you must be active. In the case that you are not active, any generated bonuses will be lost.

**Minimum Payment:** The minimum amount of commission to issue a payment or check from Vivri is \$35.00 USD. However, in the case that the commission earned is not \$35 USD, that commission remains in the VIVRI® system. As soon as the accumulated earnings of the LIV™ exceed \$35.00 USD, the total commission will be paid automatically.

**Personal Volume:** Total of commissionable products that are credited to a LIV™ in a given pay period. This volume is made up of both personal purchases and sales made by the LIVs™ personal customers.



# R

**The 50% Rule:** When calculating the necessary points to reach a Rank, only 50% of the points necessary to reach any Rank within a period can be obtained from one leg or your strongest downline (with the most Team Volume). If a LIV™ has two downlines that are equally the strongest (with the same amount of Team Volume), the 50% Rule will apply to only one downline, taking 100% of the Team Volume of the other Team downline.

# T

**Team Volume (TV):** Includes the sum of your Personal Volume, plus the Personal Volume of all LIVs™ within the first 15 levels of your team.

Exclusive internal version for VIVRI® Leaders in the U.S.A., subject to change.

Check your virtual office for the latest version or request it to info@VIVRI.com. The profits of each LIV™ depend on their effort, ability and individual results, so VIVRI® cannot guarantee any specific income.

